

Are You Safeguarding Your Technology Investments?

Are you confident that your investments in software intensive companies are not at risk due to lack of proper software governance? Intellectual Property issues affect product costs, release schedules, commercialization and corporate values.

Software re-use, reliance on Open Source, and outsourced development has become the norm for accelerated code development. **Gartner** tells us that "...at least 80 percent of commercial software products will include elements of Open Source code by 2012".

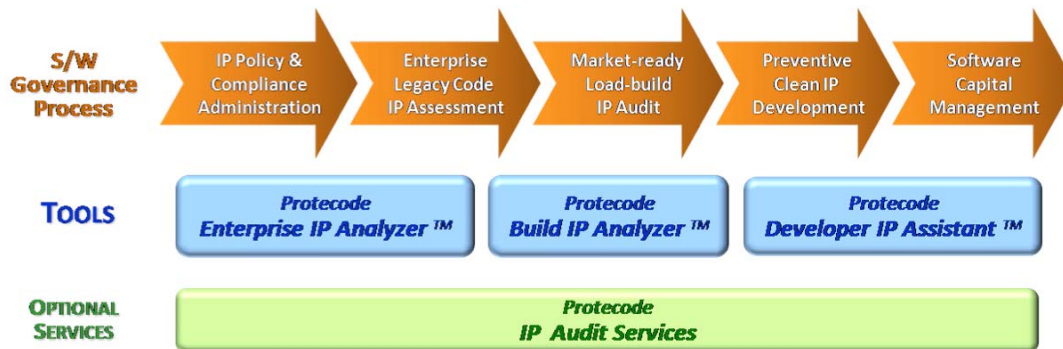
Open Source software may be free of costs, but Open Source also comes with intricate and sometimes incompatible license conditions which, if violated, lead to onerous copyright **infringement** consequences (see recent US Court ruling establishing the enforceability of Open Source licenses).

Most companies have incomplete records of what is in their software code base and insufficient knowledge of how software licenses and copyright issues interplay, and hence are forced to carry IP due diligence, which requires costly expertise, takes developers' time and leads to market delays.

Protecode Inc is the only company offering both real-time preventive IP management solutions as well as on-demand corrective analysis including code content mapping, thus enabling the safe adoption of Open Source and 3rd party software in the context of a proper corporate software governance process and a streamlined development process.

The Protecode portfolio of products includes the *Developer IP Assistant*[™], the only real-time, preventive solution for IP management in the industry, as well as the *Enterprise IP Analyzer*[™] which allows for an organization to analyze its existing code portfolio and the *Build IP Analyzer*[™] for analyzing and reporting on what ultimately ends up in the final commercial software product. These tools are reliable, confidential and secure; and they easily scale from one developer to many developers across an enterprise. They do not require major investment and are highly affordable even for small companies as either licensed tools or as subscription services.

Protecode solutions are easy to adopt, require no IP training of developers, are unobtrusive and do not disturb the normal development process.



During tough economic times, Protecode's IP management tools help companies to survive and prosper by enabling managed adoption of open source software, resulting in reduced software development costs, lower legal costs and shorter time to market. As well, your investment will be secure from any Intellectual Property uncertainties, and you can streamline product sales and subsequent investment and M&A activities.

Find out more about Protecode and see how you can benefit.